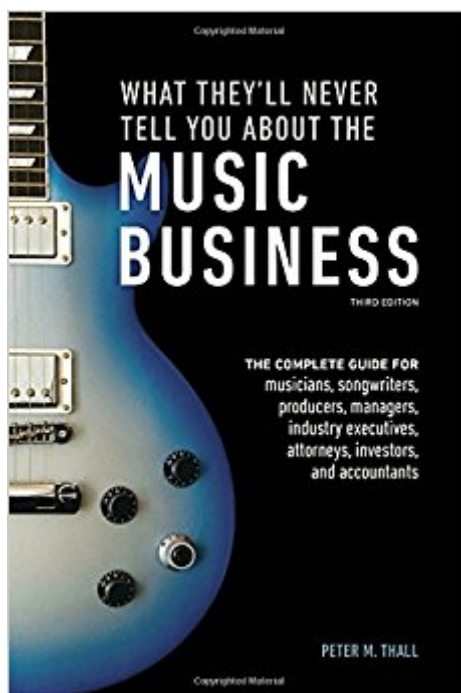


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# What They'll Never Tell You About The Music Business, Third Edition: The Complete Guide For Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, And Accountants



## Synopsis

The completely revised and expanded edition of *What Theyâ™ll Never Tell You About the Music Business* is a must-have reference. Youâ™ll learn:-

- How many musicians have seized do-it-yourself internet opportunities to create successful business models,
- How the royalty pie is sliced and who gets the pieces,
- How the fundamentals of music publishing, producing, managing, touring, and the record industry apply more than ever,
- Why this book is the indispensable guide to the worldwide music industry,
- How corporate general counsels can educate their employees (and themselves) to understand the strictures of copyright law and to avoid trouble,
- And much more.

## Book Information

Paperback: 416 pages

Publisher: Watson-Guptill; Revised ed. edition (August 23, 2016)

Language: English

ISBN-10: 1607749742

ISBN-13: 978-1607749745

Product Dimensions: 6 x 1.1 x 9 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 15 customer reviews

Best Sellers Rank: #75,800 in Books (See Top 100 in Books) #30 in Books > Arts & Photography > Music > Business #33 in Books > Business & Money > Industries > Sports & Entertainment > Entertainment #122 in Books > Humor & Entertainment > Sheet Music & Scores > Forms & Genres > Popular

## Customer Reviews

• "Intelligent and accessible" rich in references, but easily understandable. • "DAVID GEFFEN

• "For someone on the way up, this book is a must; for everyone else, itâ™s a bible. • "Danny Strick, co-president, SonyATV Music Publishing Inc. • "The music business is complicated, and this book is very helpful in deciphering its pitfalls, opportunities, and challenges. • "Clive Davis, chief creative officer, Sony Music Entertainment Worldwide • "A clear contender for the one indispensable work on the topic, this book delivers the goods. There is no one involved in the music business who will not learn and benefit from this ambitious work. • "New York State Bar Association • "This book gives you the real deal on the way the music business really works, whether youâ™re new to the game or even if you think youâ™re a

veteranâ "from contracts to touring, good and bad money decisions, and even creating a team no artists should do without.â •â "Sean Paul, Atlantic Recording Artist Â â œAn indispensable compass to guide you through the trials, traumas, and occasional triumphs you will encounter in that most unusual â "life workâ " called the music business.â •â "Bruce Lundvall, president and CEO of the Blue Note Label Group Â â œThis book is like a map, showing how to avoid the danger zones in the music business.â •â "Ric Ocasek, record producer, former lead singer and songwriter for The Cars Â â œAn absolute must for anyone interested in the music business. This is by far the most informative book on the business of music I have read to date, and itâ "s one that Iâ "ll refer back to regularly.â •â "Big Hec, rapper, producers, and video magazine publisher Â â œThallâ "s book simplifies a complicated business, and it provides the reader with knowledge that otherwise is available only to those on the inside.â •â "Scott Francis, president, Warner/Chappell Music and chairman & CEO, Warner/Chappell Music U.S. Â â œPeter Thall has made it his business to know everything thatâ "s worth knowing about the music world, and now heâ "s sharing it with the world at large. Iâ "m frequently asked for the insiderâ "s view of the industry, and I always point them to Peterâ "s very useful and informative book.â •â "Roger Faxon, chairman and CEO, EMI Music Publishing Â â œWhoever reads this book is getting expert advice from one of the most respected and knowledgeable players in the music industry today. I wish this book was available when I was looking to begin my career in the music business.â •â "David Renzer, chairman & CEO, Universal Music Publishing Group

PETER M. THALL has practiced law for more than 40 years and has represented many of the worldâ "s greatest artists, from The Cars and Barry Manilow to ABBA and Pat Benatar, and such companies as Gucci, EXPRESS, and Victoriaâ "s Secret for their music needs. He is a regular contributor to music journals, International law publications, and a frequent guest on national and international radio and television programs as an expert on the music business.

this book is FILLED with knowledge of the music industry!

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Peter Thall's book is 400 pages of information and wisdom essential for anyone involved in music business today. Anyone remotely involved in the music business should own a copy.

A unique and wonderful trove of information and perspective

Far more than "Music Business-101", this is a comprehensive Bible for those who want to navigate their way into the music industry.

I'm a little skeptical of the products that automatically recommends for me. This book was one of those recommendations. In this case, the recommendation was spot-on. This book is a gold mine of information that represents the consolidated wisdom of Mr. Thall's lifetime of work in the music industry. Honestly, I probably knew less than 10% of the information that the author presented in the book. This is more than a compendium of information. Mr. Thall gives advice that applies to everyone from the first time song writer through the big name artist. One caveat, do not expect to get through this book in a single rapid reading. You will want to mark sections and come back to parts of the book time and time again.

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